



# GERMAIN LOT

**Student**  
Digital Marketing and  
Communication

**Nationality**  
Swiss

**Phone**  
+41 79 929 15 98

**Mail**  
lot.germain@gmail.com

**Address**  
Rue d'Italie 20, 1800 Vevey

## ABOUT ME

I am a Bachelor's student in Digital Marketing and Communication at CREA Lausanne. I am looking for a 6-month internship from August 2020 in event management, communication or public relations.

## EXPERIENCES

### Director of Digital Communication

Rencontres 7e Art Lausanne

2020 - 2020 Lausanne, Switzerland

- Social network management
- Webmaster
- Coaching of students

### Freelance Video Conceptor

Nestlé SA, Supply Chain department

2018 - 2019 Vevey, Switzerland

- Creation of explanatory videos
- PowerPoint formatting
- Project Management

### Internship in Communication

Nestlé SA, Supply Chain department

2017 - 2018 La Tour-de-Peilz, Switzerland

- Webmaster for the department intranet
- Creation of motion design videos
- Teaching new software

### Prevention Auxiliary

Foundation against Alcoholism

2014 - 2016 Lausanne, Switzerland

- Transmission of knowledge
- Risk prevention

## EDUCATION

### Bachelor Digital Marketing & Communication

CREA

2019 - 2022 Lausanne, Switzerland

### CFC of Médiaticien + Maturity

CPNV

2015 - 2019 Sainte-Croix, Switzerland

## LANGUAGES

Français

Anglais

Allemand

Mother Tongue

B2

B1

## SKILLS

- Advertising & Artistic Content
- Communication & Media
- Graphic Design
- Social networks
- Webdesign
- Video creation
- Data & Analytics
- Entrepreneurship
- Digital Marketing

## MORE INFO

 /germain-lot

 germainlot.com

 Driving licence category B